

2018 GRAND LAKE VISITOR GUIDE

ADVERTISING RATES

Paid Advertiser that have purchased 1/2 page or larger in either the guide or map area will receive a free Location Dot on the Map

Smaller than 1/2 page ads in the guide can purchase a Location Dot on the Map for \$50.00*****Map Sponsor \$1,495.00 (1 available)

Ad Size & Type	Non Bleed	Trim	Bleed	Ad Rate (Member)	Ad Rate (Non Member)
Inside Covers (Front or Back)	7 1/2"x10" (7.5x10)	8 3/8"x10 7/8" (8.375x10.875)	8 5/8"x11 1/8" (8.625x11.125)	\$3,850.00	\$4,000.00
Outside Back Cover	7 1/2"x10" (7.5x10)	8 3/8"x10 7/8" (8.375x10.875)	8 5/8"x11 1/8" (8.625x11.125)	\$4,000.00	\$4,200.00
Pages 1 or 2	7 1/2"x10" (7.5x10)	8 3/8"x10 7/8" (8.375x10.875)	8 5/8"x11 1/8" (8.625x11.125)	\$3,500.00	\$3,750.00
Full Page	7 1/2"x10" (7.5x10)	8 3/8"x10 7/8" (8.375x10.875)	8 5/8"x11 1/8" (8.625x11.125)	\$3,300.00	\$ 3,500.00
1/2 Page (Horizontal)	7 1/4" X 4 13/16" (7.25X4.8125)	N/A	N/A	\$1,750.00	\$1,900.00
1/4 Page (Vertical)	3 1/2" X 4 13/16" (3.5X4.8125)	N/A	N/A	\$950.00	\$1,150.00
1/4 Page (Horizontal)	7 1/4" X 4 5/16" (7.25X2.3125)	N/A	N/A	\$950.00	\$1,150.00
1/6 Page (Vertical)	2 1/4" X4 13/16" (2.25X4.8125)	N/A	N/A	\$650.00	\$850.00
1/6 Page (Horizontal)	4 3/16"X2 1/4" (4.8125X2.25)	N/A	N/A	\$650.00	\$850.00
1/8 Page (Horizontal)	3 1/2" X 2 1/4" (3.5X2.25)	N/A	N/A	\$465.00	\$615.00
1/12 Page	2 1/4"X2 5/16" (2.25X2.3125)	N/A	N/A	\$350.00	\$500.00

The Guide also has a map insert and if anyone buys an ad in the map insert, they can have another ad of equal or less value for half price in their respective category.